

**Tioga County Tourism Office**  
**Profit & Loss Budget vs. Actual**  
January through December 2022

	<u>Budget</u>
<b>Income</b>	
TIOGA DOWNS - FLWC	15,000.00
INTEREST	60.00
OCCUPANCY TAX FUNDING	170,000.00
OTHER INCOME	
Tourism Cooperative Advertising	
Total OTHER INCOME	<u>0.00</u>
<b>PROGRAMS</b>	
<b>GRANTS</b>	
Grant Reimbursement	135,590.16
ARPA Funds	40,000.00
ILNY Matching	54,154.00
Total GRANTS	<u>229,744.16</u>
ILN COOP PARTNERS	15,000.00
Total PROGRAMS	<u>429,804.16</u>
<b>SUPPLEMENTAL</b>	
Professional Services Reimburse	
SUPPLEMENTAL - Other	
Total SUPPLEMENTAL	<u></u>
<b>Total Income</b>	<u>429,804.16</u>
<b>Expense</b>	
<b>ILNY MARKETING</b>	
Advertising	88,024.00
Regional Programs	20,284.00
Total ILNY MARKETING	<u>108,308.00</u>
<b>OFFICE</b>	
Equipment & Furniture	500.00
Insurance	5,100.00
Internet/Software/Tech	3,200.00
Postage	600.00
Professional Services	9,000.00
Rent	11,679.00
Service Charges	200.00
Supplies	2,000.00
Utilities	2,400.00
Total OFFICE	<u>34,679.00</u>
<b>PERSONNEL</b>	
Health Insurance	5,000.00
Simple IRA Match	2,700.00
Taxes	7,500.00
WC/DBL/Unem Insur.	1,500.00
Total PERSONNEL	<u>126,000.00</u>

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	<u>Budget</u>
<b>PROGRAMS &amp; DEVELOPMENT</b>	
Advertising/Promotions	40,000.00
Audio/Visual	
Cell Phone Tours	
Collateral	
Continue Ed/Conferences	
DEC Arts Grants	3,000.00
Digital Marketing	
Geocaching	
Grant Expenses - Reimbursable	135,590.16
Meetings/Mileage	
Memberships	15,000.00
Opportunity Fund	
Public Relations	
Visitor Information	
Website Dev/Maint.	
<b>Total PROGRAMS &amp; DEVELOPMENT</b>	<u>193,590.16</u>
<b>Total Expense</b>	<u>462,577.16</u>
<b>Net Income</b>	<u><u>-32,773.00</u></u>